Client Interaction Meeting Notes

Date of the meeting: 09/11/2020

Client Name: Dr. Jasmine Berry

Client presentation:

* precision-point healthcare
* want blog & podcast content (static/informational -> their job)
* social media platform integration (active engagement on FB and twitter with users)
* food suggestions and recs (AI and data collection of brand products)
* rating system with use feedback (our goal)
* do the rating system with a mobile app (preferably Android)
  + register/login -> database and backend
  + user profile creation
  + food input log entry
  + food API integration (for us to integrate with system; connects with variety of foods and we post info in app)
  + firebase database integration (past team did this)
  + food recommendations (if time allows -> using ML to provide recs based on what users like)
* old platform (wireframes):
  + email
  + username
  + password
  + input age, gender, diabetes type
  + tracking user’s blood sugar levels all day long -> difficult to integrate with the app
* new platform will focus on food rating system on app
  + blog and media content on website incorporated
  + tinder profile setup (swiping right or left on foods, diabetic friendly, to see user’s food likes and dislikes)
  + want to know what type of foods they’ve tried/liked in the past, to get an idea of what type of foods to recommend in the future
  + want to give ability to rate foods in the future (similar to Amazon customer reviews set up)
    - review metrics:
      * stable sugar control,
      * value for money,
      * taste of food,
      * would he repurchase

give user text input to freely talk about it

* + want input feature set up for users, successfully get info, then worry about AI aspect
  + just having rating system in mobile app form on Android is sufficient for now, then maybe move on to adding other features
  + give maybe 2 alerts a day, to have user swipe left or right on foods they’ve tried (if they’ve tried it, then the rating option comes up)
  + users also can input food they’ve had in a day, and rate that
  + will draft slides/wireframes to give up
  + snapshot of food and rate it from their (to give other users to see the food in picture form, and read the reviews or contribute to reviews -> these can also maybe show in initial swiping feature when you first login to app)
* website: was built on Wix because it could be done quickly
  + has blog articles, social media pages, and product market
  + the product market is being built through the mobile app (Wix does not allow for web application and add to platform)
  + if rating system is incorporated also to web app, then website platform will change
* our focus for the project is a mobile app via **Android**
* food product reviews and rankings are our top priority
* if we can use React native to create an app that can be extended to Android, iOS, and a web app, they’re on board with that
* Tuesday for Win-Win (4 pm; both weeks)
* other meetings can be held weekly but depend on our schedules (so need to coordinate and confirm)
* Slack for communication with client
* Google drive folder to share files
* Jasmine is our point of contact for all relevant information and documents (designs, files, code, etc.)
* They have a UI prototype for the wireframes (want something nice and modern)
  + if we can make something decent and aesthetically pleasing, do it
  + can use the preliminary designs as a jumping point
  + maintain particular color scheme
* may incorporate things that take a learning curve since it’s one feature and there are 8 of us
* as soon as Slack is up, Jasmine will populate it with everything we’ll need

